



For Immediate Release
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SenDEC Wins SMT Vision Award for Contract Services

SenDEC Recognized as Benchmark of Excellence Within Surface Mount Technology (SMT) Industry

SenDEC Corporation, a leading provider of contract electronics manufacturing services (EMS) has been selected as a winner for this year's SMT VISION Award for Contract Services. Instituted in 1991, the SMT VISION Awards honor the products, technologies and services that have shaped the PCB manufacturing industry over the past year. The award was presented to Ken Fiske, SenDEC President and CEO, on Wednesday, April 2, 2008 in a ceremony at the Mandalay Bay Resort & Convention Center during the Apex/IPC Printed Circuits Expo.

This year's 16th Annual SMT VISION Awards competition featured 17 categories with finalists and award recipients being chosen by a panel of distinguished judges comprised of industry and academic representatives. Nominees for the SMT VISION Awards were evaluated on their ability to meet a significant industry challenge, creative application of a new or existing technology, overall quality and consistency of performance, economic merits, and throughput characteristics. Products and services were judged specifically on their innovation, cost-effectiveness, speed/throughput improvements, quality, ease of use, maintainability/repairability, and environmental responsibility.

SenDEC won the SMT VISION Award for Contract Services for its ability and proven track record in adding value to its customers through concept to completion electronics manufacturing services:

SenDEC sets itself apart from competitors by not merely building to a specification, but evaluating each assembly at quote and offering detailed design for manufacturability, assembly and test feedback based on 30 years of expertise. If implemented, this feedback will lower the assembly's total lifecycle cost by streamlining production, improving yields and minimizing the potential for field failures. This mentality starts with board layout and carries through to final assembly production. Besides providing invaluable DFM/DFA/DFT suggestions, SenDEC has the ability to quick-turn prototypes with its 24 prototype specialists; all IPC-610-A Class III certified to support military caliber workmanship. This group serves as a vital link between the customers' engineering teams and SenDEC's production department. Augmenting these value-added services, SenDEC is dedicated to creating customer value through a commitment to excellence including: a continuous investment in state-of-the-art equipment, processes and employee training; dedicated program management; locally managed distributor warehouses; flexible logistics programs...and an understanding that Quality and Customer Service are not departments, but a philosophy.

"We warmly congratulate the SMT VISION Awards winners. These products and services celebrated by SMT demonstrate the future of our industry, bringing innovation into surface mount manufacturing and driving electronics assembly to new capabilities and capacities. These 17 winning companies represent benchmarks of excellence that will improve how our readers do their jobs every day. The winners exemplify SMT's role in the industry as connecting technology to users. We are especially happy to take a

few moments out of the hectic pace of IPC APEX to applaud you for winning this prestigious award,” stated Gail Flower, Editor-in-Chief.

SenDEC has maintained consistent growth and has received both regional and national recognition recently. In addition to the *SMT* VISION Award for Contract Services, SenDEC was:

- Selected as a 2007 Manufacturer of the Year by Manufacturing Today Magazine
- Ranked as the 23rd fastest growing manufacturer in the nation by Inc. Magazine
- Ranked 3rd in the 2007 Rochester Top 100 list of the fastest growing companies (SenDEC ranked 2nd in 2006)
- A recipient of the 2006 Rochester Business Ethics Award

About SenDEC Corporation

SenDEC is one of the fastest growing companies in the nation and is organized into two main business units. SenDEC's Contract Electronics Manufacturing (CEM) Group provides comprehensive electronic manufacturing services (EMS) including: design for manufacturability, prototyping, PCB (printed circuit board) assembly, electromechanical assembly, test engineering, rework, turnkey box build (final product assembly) and supply chain management services. Its client base includes startups, mid-sized companies, and Fortune 500 corporations worldwide serving the commercial/industrial, consumer, energy, medical, military and telecommunications markets. SenDEC's Products Group is a leading manufacturer of digital monitoring, display and control devices that include solid-state electronic hour meters, tachometers, battery and liquid fuel gauges, volt meters and engine monitors that are used in a wide variety of gas and battery powered equipment markets. These are marketed under the SenDEC name as well as private labeled to OEMs (original equipment manufacturers) and are sourced to over 40 countries through SenDEC's global distributor network. While SenDEC's CEM and Product Groups operate as independent business units, they share the commitment to quality and customer service that has been a SenDEC tradition for over 30 years. For more information visit www.sendec.com or call 1-800-295-8000.

About SMT / PennWell Corporation

SMT magazine offers greater technical depth than any other publication of its type, providing an up-close look at the electronics industry for OEMs and MS providers who design, assemble, and test surface mounted printed circuit boards. Through the print magazine, E-Newsletter, and website, our readers get the latest information and analyses on technological developments and industry trends in materials, components, equipment, and methods for surface mount assembly. SMT is published by PennWell Corporation, a diversified business-to-business media and information company that provides quality content and integrated marketing solutions for the following industries: Oil and gas, electric power, water, electronics, semiconductor, contamination control, optoelectronics, fiberoptics, enterprise storage, fire, emergency services and dental. Founded in 1910, PennWell publishes 75 print and online magazines and newsletters, conducts 60 conferences and exhibitions on six continents, and has an extensive offering of books, maps, web sites, research and database services. In addition to PennWell's headquarters in Tulsa, Oklahoma the Company has major offices in Nashua, New Hampshire; Houston, Texas; London, England; Campbell, California; Fairlawn, New Jersey; Moscow, Russia; Schwabisch Gmund, Germany and Hong Kong, China.